



CAPx (Capital Impact Exchange) Activity

BACKGROUND

Now more than ever, the private sector is the main engine for growth in the developing world. As described in USAID's Private Sector Engagement (PSE) Policy, private sources now represent nearly 90% of financial flows to developing countries. There are increasing levels of private sector interest and investment in the developing world, meaning greater opportunities for USAID and other donors to engage with the private sector to unlock capital for development impact.

USAID is committed to strategically utilizing public and philanthropic resources to catalyze private investment to enhance development results. Through approaches such as blended finance, USAID seeks to support countries to enhance their capacities to implement solutions to local development challenges and achieve self-reliance. To enhance understanding and awareness of the range of options and strategies to unlock private capital, USAID recently launched the CAPx (Capital Impact Exchange) activity.

THE ACTIVITY

The purpose of the five-year CAPx activity is to advance the knowledge base, generate and analyze evidence, and adaptively inform USAID's efforts to catalyze private investment for development outcomes. We offer new perspectives, methods, and evidence-based approaches to help USAID create better solutions to mobilizing private capital that can be incorporated into current and future USAID programming and support countries on their journeys to self-reliance.

As the first award under the INVEST + Basic Ordering Agreement platform, CAPx will support advancing the Agency's blended finance approaches by developing a blended finance learning agenda and providing direct services to USAID Missions, Bureaus, and Independent Offices (MBOs), in any geography and across any sector. In addition to its core services, CAPx offers buy-in options to customize capacity building tools, products, and learning activities to support mobilizing private capital into USAID programs. Our goal is to create clear, practical, and actionable resources that can be used by experts and non-experts alike.

WORK WITH US

CAPx's buy-in services include:

- ⇒ Providing technical assistance with CDCS, PAD, or activity design & evaluation related to blended finance solutions and mobilizing private capital.
- ⇒ Developing practical knowledge products (How-To Guides, checklists, templates, etc.) that detail best practices for blended finance and private capital mobilization across geographies or sectors.
- ⇒ Supporting the design of MEL plans and strengthening locally available data collection/analyses capacities.
- ⇒ Growing the evidence base by facilitating knowledge sharing, conducting research, and engaging local public and private organizations in learning activities.

CONTACT US

For more information about CAPx, please contact:

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For more information about CAPx or to discuss your blended finance or mobilizing private capital needs, please contact:

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