

INDEFINITE DELIVERY, INDEFINITE QUANTITY (IDIQ) USAID KENYA AND EAST AFRICA EVALUATIONS, ASSESSMENTS, AND ANALYSES (KEA-EAA)

The **Kenya East Africa Evaluations, Assessments, and Analyses (KEA-EAA)** is an Indefinite Delivery, Indefinite Quantity (IDIQ) contract providing services to USAID/Kenya and East Africa to conduct evaluations, assessments and analyses, knowledge management, and developing and delivering trainings to USAID staff, USAID implementing partners, community organizations, and national and regional government partners.

This IDIQ contract is held by LINC, in partnership with ICF Macro, the Cloudburst Group, Advantech Consulting, the University of Nairobi Enterprise and Services (UNES), and other regional partners. The contract has a five-year ordering period (2020 to 2025) and a \$37.7 million ceiling.

IDIQ SERVICES

Task Orders (TOs) released under the KEA-EAA DIQ may cover the full range of professional evaluations, analyses, assessments, capacity building, and learning dissemination services. Anticipated TOs services include:

- **Evaluations** – Planning and conducting evaluations, including both performance and impact evaluations, among others.
- **Strategic Assessments** - Conducting assessments and analyses including CDCS and PAD development, activity monitoring, mid-line studies, data quality assessments.
- **Capacity Building** - Working hand-in-hand to build capacity in a range of evaluative and analytical areas, designing and delivering tailored training, technical assistance and advisory support.
- **Learning and Dissemination** – Learning services including strategic visualization and dissemination of learning through printed media, events, dashboards and other targeted channels.
- **Sector Assessments** - Conduct research for data-driven decision-making in a range of technical sectors, including public health, economic development, governance, environment, education, gender, agriculture, and food security.



OUR CONSORTIUM

LINC’s KEA-EAA consortium is composed of international and regional partner organizations that encompass broad sectoral expertise and capabilities and have implemented similar evaluative and analytical work across a variety of fields and cross-cutting programs. The consortium includes:

- **LINC (prime)** – The **2017 USAID Small Business of the Year** awardee for innovative performance on prime contracts, LINC assists local and international organizations to design effective programs, increase institutional capacity, forge impactful partnerships, and rigorously measure impact. LINC bridges the gap between research and practice and has developed and tested ground-breaking systems tools to map networks, measure social capital, assess capacity, and quickly incorporate systems thinking into design, monitoring, and evaluation. As an implementer of innovative projects like **SPACES-MERL** and **Local Systems Practice (LSP)**, LINC has helped clients incorporate systems thinking, monitor and evaluate their work, and build capacity in more than 20 countries worldwide.
- **Advantech Consulting** – Kenyan consulting firm with experience providing evaluation and Information and Communication Technology (ICT) services to the public and private sectors throughout East Africa. Advantech has extensive evaluation experience with diverse clients such as the Global Fund, the Rockefeller Foundation, and UNAIDS, and has served as subcontractor on the **USAID/KEA East Africa Trade and Investment Hub**.
- **ICF Macro** – Global management and policy consulting firm with experience delivering high-quality, research-based solutions to clients. ICF has served as prime contractor on 59 IDIQs, including USAID Global Demographic and Health Surveys (DHS) Program. ICF also has extensive experience in evaluation, research, and training. ICF has served as subcontractor on **MEASURE Evaluation**, the USAID Global Health Bureau's primary vehicle for supporting improvements in M&E in population, health, and nutrition, and on **USAID Data for Impact (D4I)**, which generates evidence for policy and strengthens local evaluation capacity.
- **The Cloudburst Group** – An impact-driven woman-owned small business focused on empowering communities and governments to build social, economic, and environmental resilience. Cloudburst has served as prime contractor on three IDIQs and completed more than 40 assessments and evaluations, including more than 10 rigorous impact evaluations for USAID, the Millennium Challenge Corporation (MCC), and other clients around the world, including in Africa. On USAID **LER II**, Cloudburst is conducting multiple mid-term evaluations and performance reviews across USAID's Center of Excellence for the Democracy, Human Rights, and Governance (DRG) portfolio.
- **UNES** – The consulting arm of the University of Nairobi, UNES is able to leverage over 1,500 multi-disciplinary specialists across academic departments and institutes. UNES has experience with the Government of Kenya and donor-funded projects.

Consortium Sectoral Experience	 Health, population, and nutrition	 Economic growth and trade	 Food security and agriculture	 Education and youth
 Environment and climate	 Democracy and governance	 Water and sanitation	 Gender and inclusion	 Systems Thinking

GEOGRAPHIC COVERAGE

USAID missions able to issue TOs under the KEA-EAA IDIQ include:

- Democratic Republic of the Congo
- Djibouti
- Kenya
- Somalia
- South Sudan
- Sudan
- Rwanda
- Uganda
- East Africa Regional

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