

# USAID/GHANA MONITORING, EVALUATION, AND LEARNING (MEL) PLATFORM

#### **Overview**

The four-year, \$16.5 million USAID/Ghana Monitoring, Evaluation, and Learning (MEL) Platform activity provides a diverse array of demand-driven services to USAID/Ghana, implementing partners, and Ghanaian stakeholders including Government of Ghana Ministries, Departments, and Agencies, and Ghanaian academic and research institutions. Using various tools and methods, this activity supports USAID/Ghana to enhance its performance monitoring and evaluation practices and strengthen evidence-based programming and learning across the Mission portfolio. The Ghana MEL Platform supports the generation of rigorous, high-quality, credible data on performance and results.

The services provided under the Ghana MEL Platform are expected to improve the Mission's ability to engage in evidence-based program design and increase its ability to measure, analyze, and communicate the impact of USAID programming in Ghana.

## **Scope of Work**

Services include:

- Performance Management Support:
   Strengthening results measurement, MEL plan
   reviews, performance data analysis, and supporting performance management.
- Research and Analysis: conducting assessments, special studies, and surveys.
- Evaluation Services: Performance and Impact Evaluations.
- Capacity Building and Learning Support: M&E and learning-related training, workshops and coaching, learning events for USAID staff, implementing
  - partners, and other stakeholders, engagement with the Government of Ghana and local research institutions.
- Knowledge Management Databases and Geographic Information System (GYS) Mapping.
- **Communication and Outreach:** Strategic communications and dissemination, media, and event support, and designing and producing outreach materials and information.

# **Implementing Partners**

<u>LINC</u> leads an exceptional team of experienced implementers, evaluators, and researchers in the implementation of this activity. These include <u>The Cloudburst Group</u>, <u>DevLab@Penn</u>, and the <u>Institute of Statistical</u>, <u>Social</u>, <u>and Economic Research at the University of Ghana (ISSER)</u>.

### **Contact Information**

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