Overview
The four-year, $16.5 million USAID/Ghana Monitoring, Evaluation, and Learning (MEL) Platform activity provides a diverse array of demand-driven services to USAID/Ghana, implementing partners, and Ghanaian stakeholders including Government of Ghana Ministries, Departments, and Agencies, and Ghanaian academic and research institutions. Using various tools and methods, this activity supports USAID/Ghana to enhance its performance monitoring and evaluation practices and strengthen evidence-based programming and learning across the Mission portfolio. The Ghana MEL Platform supports the generation of rigorous, high-quality, credible data on performance and results.

The services provided under the Ghana MEL Platform are expected to improve the Mission’s ability to engage in evidence-based program design and increase its ability to measure, analyze, and communicate the impact of USAID programming in Ghana.

Scope of Work
Services include:

- **Performance Management Support**: Strengthening results measurement, MEL plan reviews, performance data analysis, and supporting performance management.
- **Research and Analysis**: conducting assessments, special studies, and surveys.
- **Evaluation Services**: Performance and Impact Evaluations.
- **Capacity Building and Learning Support**: M&E and learning-related training, workshops and coaching, learning events for USAID staff, implementing partners, and other stakeholders, engagement with the Government of Ghana and local research institutions.
- **Knowledge Management Databases and Geographic Information System (GIS) Mapping**.
- **Communication and Outreach**: Strategic communications and dissemination, media, and event support, and designing and producing outreach materials and information.

Implementing Partners
LINC leads an exceptional team of experienced implementers, evaluators, and researchers in the implementation of this activity. These include The Cloudburst Group, DevLab@Penn, and the Institute of Statistical, Social, and Economic Research at the University of Ghana (ISSER).

Contact Information
Dr. Adeline Ofori-Bah | Chief of Party (LINC) | aoforibah@ghanamel.org

This document was made possible by the United States Agency for International Development (USAID) and the generous support of the American People through the USAID/Ghana MEL Platform Activity. It was prepared by LINC.