

# **Monitoring and Evaluation Support for Adaptation (MESA)**

# Why MESA?

MESA is a USAID/Mexico activity that supports the Mission and its implementing partners (IPs) to be better equipped to *design, implement, learn, and adapt programs based on evidence,* and increase their development impact. Through MESA, USAID/Mexico can advance its priorities of applying learning and adaptive management to improve its development outcomes.

MESA staff and consultants provide ongoing technical assistance throughout the Program Cycle processes: strategy, project and activity design; implementation, monitoring, evaluation, and research, and collaborating, learning, and adapting (CLA).

Monitoring and Evaluation Support for Adaptation

Implementer: LINC Base Period: 2022-2025; Options: 2025-2027

MESA collaborates with the Mission and its IPs through three components:

### **Monitoring**



Support well-informed decision-making using monitoring data.

# **Evaluations & Assessments**



Complete evaluations, assessments, and other studies resulting in actionable recommendations and useful analytical documents and tools.

# **Collaboration & Capacity**



Strengthen collaboration and learning through the systematic use of monitoring, evaluation, and learning (MEL) and CLA.

# How does MESA work with USAID/Mexico and its IPs?

MESA offers a variety of integrated services, focusing on:

- Facilitating *learning* to continuously improve;
- Maximizing utilization of data, findings, recommendations, and learning activities;
- Modeling MEL and CLA processes, plans, and practices for others.
- Promoting data analysis to encourage evidencebased programming.



CLA Training conducted by MESA staff

# **MESA Menu of Services**

#### **Monitoring**



Work with USAID/Mexico and IPs to generate high-quality data and plan effectively for monitoring progress and learning.

• Example services: Indicator selection and design, technical assistance on Activity MEL Plans (AMELPs), data quality analysis (DQAs), and data management and use.

#### **Evaluation and Research**



Generate evidence to facilitate informed decision-making.

• Example services: Evaluations, assessments, desk reviews, data analysis, and surveys, all tailored to address Mission and IP priorities.

#### Design



Support project and activity design taking into account the local system.

• **Example services:** Developing and updating a strong Theory of Change, research to define the problem statement and background, integration of systems thinking and collective action in solicitations, stakeholder and political economy analyses.

#### **Facilitation**



Increase collaboration among the Mission and its stakeholders to improve sustainability and impact.

• Example services: Pause & reflect sessions, learning activities, internal working groups, communities of practice, retreats, and partners' meetings.

#### **Capacity Strengthening**



Provide USAID and its IPs with new or expanded knowledge and skills to apply in their activities.

 Example services: Workshops to integrate collaboration, continuous learning, and adaptive management into activities, training on MEL processes, and tailored coaching, mentoring, and training.

#### **Meetings**



Offer space for meetings with USAID/Mexico, IPs, and/or other stakeholders.

• **Example services:** Use the MESA conference room and training room for meetings or workshops.

# Would you like to collaborate with MESA?

For more information, contact the MESA Contracting Officer's Representative (COR), Karely Alvarado (<a href="mailto:kalvarado@usaid.gov">kalvarado@usaid.gov</a>). If you are a USAID/Mexico IP, please contact your Agreement Officer's Representative(AOR)/COR to request MESA support.