Why MESA?

MESA is a USAID/Mexico activity that supports the Mission and its implementing partners (IPs) to be better equipped to design, implement, learn, and adapt programs based on evidence, and increase their development impact. Through MESA, USAID/Mexico can advance its priorities of applying learning and adaptive management to improve its development outcomes.

MESA staff and consultants provide ongoing technical assistance throughout the Program Cycle processes: strategy, project and activity design; implementation, monitoring, evaluation, and research, and collaborating, learning, and adapting (CLA).

MESA collaborates with the Mission and its IPs through three components:

- **Monitoring**
  - Support well-informed decision-making using monitoring data.

- **Evaluations & Assessments**
  - Complete evaluations, assessments, and other studies resulting in actionable recommendations and useful analytical documents and tools.

- **Collaboration & Capacity**
  - Strengthen collaboration and learning through the systematic use of monitoring, evaluation, and learning (MEL) and CLA.

How does MESA work with USAID/Mexico and its IPs?

MESA offers a variety of integrated services, focusing on:

- Facilitating learning to continuously improve;
- Maximizing utilization of data, findings, recommendations, and learning activities;
- **Modeling MEL and CLA** processes, plans, and practices for others.
- Promoting data analysis to encourage evidence-based programming.
MESA Menu of Services

**Monitoring**
Work with USAID/Mexico and IPs to generate high-quality data and plan effectively for monitoring progress and learning.

- **Example services:** Indicator selection and design, technical assistance on Activity MEL Plans (AMELPs), data quality analysis (DQAs), and data management and use.

**Evaluation and Research**
Generate evidence to facilitate informed decision-making.

- **Example services:** Evaluations, assessments, desk reviews, data analysis, and surveys, all tailored to address Mission and IP priorities.

**Design**
Support project and activity design taking into account the local system.

- **Example services:** Developing and updating a strong Theory of Change, research to define the problem statement and background, integration of systems thinking and collective action in solicitations, stakeholder and political economy analyses.

**Facilitation**
Increase collaboration among the Mission and its stakeholders to improve sustainability and impact.

- **Example services:** Pause & reflect sessions, learning activities, internal working groups, communities of practice, retreats, and partners’ meetings.

**Capacity Strengthening**
Provide USAID and its IPs with new or expanded knowledge and skills to apply in their activities.

- **Example services:** Workshops to integrate collaboration, continuous learning, and adaptive management into activities, training on MEL processes, and tailored coaching, mentoring, and training.

**Meetings**
Offer space for meetings with USAID/Mexico, IPs, and/or other stakeholders.

- **Example services:** Use the MESA conference room and training room for meetings or workshops.

**Would you like to collaborate with MESA?**
For more information, contact the MESA Contracting Officer’s Representative (COR), Karely Alvarado (kalvarado@usaid.gov). If you are a USAID/Mexico IP, please contact your Agreement Officer’s Representative (AOR)/COR to request MESA support.